

Labour Market Information (LMI)

What is Labour Market Information? (LMI)

What is LMI?

It can tell us:

- Where jobs are currently located
- Which jobs are increasing and which are declining
- Which skills will be needed in the future
- Current size of industrial sectors and changes which might be expected in coming years
- Where there are shortages or oversupply of potential employees and skills
- Hours and wages that can be realistically be expected
- Skills employers are seeking
- Entry routes into jobs, careers and sectors



This information can help in making decisions about your future learning choices and in choosing a career.



**Can you think where you might
find LMI?**

Where is LMI?

LMI is all around you and can be found by:

- Watching the TV News/news programmes
- Reading newspapers
- Researching companies on the internet
- Following companies on social media
- Taking part in work experience – you may not want to work in the company but its great experience you can use when applying for jobs or college
- Speaking to family and friends about what they do and the skills they have
- Speaking to staff at school/college about what's happening in the area
- Asking questions of visitors that come in to school/college about where they work and what they do
- Having a part time job – you are already gaining skills and knowledge about what its like at work



Our Local Labour Market



Key Sectors in the Humber

- Business & Retail
- Chemicals
- Construction
- Creative & Digital
- Energy
- Engineering
- Food & Agriculture
- Health & Social Care
- Manufacturing
- Ports & Logistics
- Public Sector
- Visitor Economy

Business & Retail

Business & Retail are about the administration and other activities for making the exchange of products and services possible. Based in the sale of goods in shops and online.

23.9% of employment in the Humber is in business & retail

Will there be opportunities available?
 • The increased focus on Northern cities, and the government drive to create a Northern

Food & Agriculture

Food and agriculture involve the production of animals, plants and other products from the land. Think livestock, dairy cows, cereals for food, sheep for wool and hives, pigs and poultry. These are growing sectors and need ongoing research and development.

4.1% of employment in the Humber is in food & agriculture

Will there be opportunities available?
 • The increased focus on Northern cities, and the government drive to create a Northern

Energy Sector

The Energy Sector refers to the production and supply of energy. Renewable energy is generally defined as energy that comes from resources which are naturally replenished on a human timescale such as sunlight, wind, rain, tides, and waves. Renewable energy replaces conventional fuels in four distinct areas: electricity generation, air and water heating, cooling, motor fuels, and rural off-grid energy services.

The Energy Sector is very closely linked with engineering, manufacturing and ports & logistic sectors.

5.1% of employment in the Humber is in the energy sector

Will there be opportunities available?
 • Renewable energy is a relatively new and rapidly changing sector, generating considerable ongoing investment and development, and the current labour market is starting to reflect this.
 • By 2020 Yorkshire and the Humber will have 1,300 offshore wind jobs, 750 onshore wind jobs and 200 solar & solar panel jobs.
 • The world's biggest offshore wind farm will be built in the Humber region creating 2,700 jobs.
 • The renewable energy sector will be the single biggest influence on the local economy for generations, creating thousands of new jobs along with a wealth of opportunity for local people and businesses.

For further information visit:
 • National Careers Service
 • www.humberlocal.gov.uk
 • www.careersynorth.co.uk
 • www.bridgingthegap.humber.co.uk
 • www.yorkshireapprenticeship.co.uk
 • www.youthabout.com/sum
 • www.youthabout.co.uk
 • www.greenportofhumber.co.uk
 • www.offshoreenergyinsight.co.uk
 • www.offshoreenergyinsight.co.uk
 • Look to your local newspapers
 • Pop in to your local Job Centre
 • Check out Social Media
 • And talk to family and friends.

Visitor Economy

The Visitor Economy Sector Overview
 This sector covers events, food and service management, catering, hospitality services, hotels, pubs, bars, nightclubs, restaurants, self catering accommodation, holiday parks and leisure, tourist services and visitor attractions. Good people skills are essential for most jobs as most roles involve dealing with customers on a daily basis.

3.4% of employment in the Humber is in the visitor economy

Will there be opportunities available?
 • Britain will have a tourism industry worth over £27 billion by 2025 - just under 10% of UK GDP and supporting almost 3.8 million jobs, which is around 11% of the total UK number.
 • The sector is predicted to grow at an annual rate of 3.8% through to 2025.
 • The hospitality and tourism industry needs to recruit an average of 150,000 people every year between now and 2020 nationally.

For further information visit:
 • National Careers Service
 • www.humberlocal.gov.uk
 • www.careersynorth.co.uk
 • www.bridgingthegap.humber.co.uk
 • www.youthabout.com/sum
 • www.youthabout.co.uk
 • www.greenportofhumber.co.uk
 • www.offshoreenergyinsight.co.uk
 • www.offshoreenergyinsight.co.uk
 • Look to your local newspapers
 • Pop in to your local Job Centre
 • Check out Social Media
 • And talk to family and friends.

Example of Key Employers in the Humber

Did you know?
 • The Food & Agriculture Sector accounts for 41% of the region's workforce, employing 14,000 people.
 • In the Humber region 2,455 businesses operate in the food and agriculture sector accounting for 10% of all businesses in the area.
 • Jobs in the sector are requiring higher level skills. This is mainly due to increased use of technology.
 • Agriculture in Yorkshire & the Humber is a strong industry showing a rise in total income of 57% in recent years.
 • 50% of land based businesses in the Humber employ fewer than 10 people.
 • For the Humber, the manufacturing and production of food and beverage products plays a large part in the sector. Yorkshire and the Humber is the country's largest food producing region.

Examples of Key Employers in the Humber:
 • JZ (100%)
 • COLETT & TYSON
 • Young's
 • greenore
 • JSR
 • Premier
 • TSC

Did you know?
 • Hull UK City of Culture is expected to boost the region's economy by £60m with a legacy to last beyond 2017.
 • The majority of the travel sector workforce is employed full time with benefits making up approximately 60% of the travel sector workforce.
 • The majority of the tourism workforce are aged 20-29 years old.
 • It is possible to build a career with very few qualifications and there are growing opportunities for graduates too. There are roles in housekeeping, entertainment and management as well as finance, IT, HR, Customer Service & Marketing.

Examples of Key Employers in the Humber:
 • Humberdale
 • P&O FERRYMASTERS
 • THE DEEP
 • KCOM STADIUM
 • MIRA

Useful subject
 • Maths
 • Languages
 • English
 • Customer Service

Did you know?
 • The investment forms part of the Humber LEP's European Structural and Investment Funds (ESIF) allocation.

Changes in the Labour Market

- What changes do you think are happening in the labour market?

Changes in the Labour Market

- New Technology is being developed all the time
- Economy – Recession -Brexit
- Investment in the Local area e.g. Siemens
- People are living longer
- Skills of people around the world are improving
- “Green” issues; we must take more care of the environment (Energy Sector)

How has this impacted on our Key Sectors?

Trends

Humber Trends 2019

-  Business & Retail
-  Food & Agriculture
-  Chemicals
-  Health & Social Care
-  Construction
-  Manufacturing
-  Creative & Digital
-  Ports & Logistics
-  Energy
-  Public Sector
-  Engineering
-  Visitor Economy

Humber Trends 2017

-  Business & Retail
-  Food & Agriculture
-  Chemicals
-  Health & Social Care
-  Construction
-  Manufacturing
-  Creative & Digital
-  Ports & Logistics
-  Energy
-  Public Sector
-  Engineering
-  Visitor Economy

Quick Facts



Public Sector

Public Sector Overview

Public sector organisations provide a service for everyone: for example education (schools) and security and safety (police and armed forces). These services are paid for via taxation.

(Please note NHS and other health care services)

5.7% in the region

Useful subjects

- Maths
- IT
- Science
- English

Did you know?

- The Public Sector accounts for 5.7% of the region's workforce, employing 20,000 people
- Employment in the public sector, which encompasses public administration, defence and health, is higher in the Humber than the Yorkshire-Humber wider region, and England as a whole
- There are a variety of different career opportunities within Local Authorities ranging from solicitors, accountants, marketing/media roles and IT to conservation
- Part of the recruitment process for the armed forces police and fire services involves assessing physical fitness, literacy, numeracy and communication skills
- In Hull & East Riding the largest employers are East Riding of Yorkshire Council and Hull City Council
- Nearly all public service organisations offer apprenticeships
- There are over 50 different careers to choose from the SAS, 200 in the army and well over 5,000 in new services
- The fire service has changed radically in the last 10 years. Today, the jobs are much about promoting community safety as it is about putting out fires

Examples of Key Employers in the Humber

- EAST RIDING OF YORKSHIRE COUNCIL
- Hull City Council
- UNION BANK
- FOY & WOODWARD
- HM Revenue & Customs
- HM Courts & Tribunals Service

Supported by the Regional Growth Fund

Skills Funding Agency

Hull City Council

European Union

LMI

"This investment forms part of the Humber LEP's European Structural and Investment Funds (ESIF) allocation"

Energy Sector

Energy Sector Overview

The Energy Sector relates to the production and supply of energy. Renewable energy is generally defined as energy that comes from resources which are naturally replenished on a Human timescale such as sunlight, wind, rain, tides, and waves. Renewable energy replaces conventional fuels in four distinct areas: electricity generation, air and water heating/cooling, ocean energy, and road off-grid energy services.

The Energy Sector is very closely linked with:

4.1% in the region

Useful subjects

- Maths
- Engineering
- Science
- Technology

Did you know?

- The Humber is leading the UK sector with over £100million in through Siemens, ABB and development of Greenport Hub
- Our region's 300+ offshore wind turbines provide power for 200,000 UK homes
- 41% of the world's largest wind farm projects in the world
- The Humber is the 1st in the UK production
- The scale of our energy industry demand is high for engineering, top talent
- Building wind farms will create one of the largest construction projects in the world
- Turbines made in the Humber water supply chain of manufacture and maintenance contractors in the area which will lead to a renewable companies in the region
- The Humber region is home to tidal and wave technology

Examples of Key Employers in the Humber

- SIEMENS
- vivergo fuels
- SPENCER
- able
- ecostyle
- SMart Wind
- DONG ENERGY
- EAST RIDING OF YORKSHIRE COUNCIL
- greenport hub

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Skills Funding Agency

Hull City Council

European Union

LMI

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Business & Retail

Business & Retail

Business services are about the administration and other activities for making the exchange of products and services possible. Retail is the sale of goods in shops and online.

23.9% of employment in the humber is in business & retail

Will there be opportunities available?

- The increased focus on Northern cities, and the government drive to create Northern Powerhouses, will create opportunity for business growth and expansion
- It is predicted there will be 15k more jobs in this sector by 2020
- 1.2 million jobs nationally will need to be filled as a result of people leaving the sector (replacement jobs) in the coming years
- Finance and business services have an ageing workforce and employers are keen to encourage young people into the industry
- There will be an increasing demand for higher level skills (level 4 and 5) to fill management and professional roles

For further information visit:

- National Careers Service
- www.jobshunt.co.uk
- www.careerwatch.co.uk
- www.bridgingthegaphumber.co.uk
- www.gov.uk/apply-apprenticeship
- www.ablecareers.com
- www.retailmanagementall.org
- www.definingyourfuture.co.uk
- Link in your local newspapers
- Pop in to your local Job Centre
- Check out Social Media
- And talk to family and friends

Useful subjects

- English
- Maths
- IT
- Customer Service

Did you know?

- There are 30,000 businesses in this sector in the Humber region creating about 360,000 jobs
- The Gross Value Added (GVA) of this sector is expected to grow by 20% by 2020
- In the Humber Sub Region, 82% of retailers employ fewer than 10 people
- 58% of the retail workforce is female
- A third of retail staff are aged under 25 years
- Finance and business services have an ageing workforce and employers are keen to encourage young people into the industry
- Accretion is increasing in this sector due to technological advances therefore there will be fewer lower and unskilled jobs in the future
- There are a variety of jobs in this sector covering over 800 occupations
- Employers are looking for employability skills such as communication, team working as well as formal qualifications

Examples of Key Employers in the Humber

- DEBENHAMS
- next
- Boots
- MARKS & SPENCER
- arco
- BARCLAYS
- KCOM
- Andrew Jackson
- SPECTRUM

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Skills Funding Agency

Hull City Council

European Union

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Key Employers in the Humber



HEALTH • HYGII



Highest Ranked Industry – Hull

Manufacturing

Wholesale and retail trade; repair of motor vehicles and Motorcycles

Human health and social work activities

Administrative and support service activities

Education

Accommodation and food service activities

Professional, scientific and technical activities

Public administration and defence; compulsory social security

Transportation and storage

Construction

Who's Hiring in Hull?

NHS Jobs

Hull and East Yorkshire Hospitals NHS Trust

Choices and Rights Disability Coalition

Hays Specialist Recruitment Limited

Principal Resourcing

Prestige Recruitment Specialists

Edwards & Pearce

Teaching Personnel

Tradewind Recruitment

University of Hull

Tesco

Sental Recruitment Ltd

Highest Ranked Occupations Hull

Professional Occupations

Elementary Occupations

Associate Professional and Technical Occupations

Administrative and Secretarial Occupations

Sales and Customer Service Occupations

Caring, Leisure and Other Service Occupations

Skilled Trades Occupations

Managers, Directors and Senior Officials

Process, Plant and Machine Operatives

Highest Ranked Industries East Riding

Wholesale and retail trade; repair of motor vehicles and Motorcycles

Manufacturing

Human health and social work activities

Accommodation and food service activities

Education

Professional, scientific and technical activities

Public administration and defence; compulsory social security

Administrative and support service activities

Transportation and storage

Construction

Who's Hiring in East Riding?

East Riding of Yorkshire Council

NHS Jobs

Tesco

Humber Teaching NHS Foundation Trust

Principal Resourcing

Northern Lincolnshire and Goole NHS Foundation Trust

Ef English First

Barchester Healthcare

Nurseplus

Prestige Recruitment Specialists

Newcross Healthcare

Highest Ranked Occupations East Riding

Elementary Occupations

Professional Occupations

Associate Professional and Technical Occupations

Administrative and Secretarial Occupations

Skilled Trades Occupations

Caring, Leisure and Other Service

Managers, Directors and Senior Officials

Sales and Customer Service Occupations

Process, Plant and Machine Operatives

Highest Ranked Industries – North Lincolnshire

Manufacturing

Wholesale and retail trade; repair of motor vehicles and motorcycles

Human health and social work activities

Transportation and storage

Education

Construction

Accommodation and food service activities

Administrative and support service activities

Public administration and defence; compulsory social security

Professional, scientific and technical activities

Who's Hiring in North Lincolnshire?

NHS Jobs

Networx

Northern Lincolnshire and Goole NHS Foundation Trust

Reed Education

Gi Group

Tradewind Recruitment

Northern Lincolnshire and Goole NHS Trust

Hays Specialist Recruitment Limited

Tesco

REED Education

Reed Specialist Recruitment Ltd

Highest Ranked Occupations North Lincolnshire

Elementary Occupations

Professional Occupations

Process, Plant and Machine Operatives

Skilled Trades Occupations

Associate Professional and Technical Occupations

Administrative and Secretarial Occupations

Managers, Directors and Senior Officials

Sales and Customer Service Occupations

Caring, Leisure and Other Service Occupations

Highest Ranked Industries North East Lincolnshire

Wholesale and retail trade; repair of motor vehicles and Motorcycles

Human health and social work activities

Manufacturing

Transportation and storage

Education

Accommodation and food service activities

Administrative and support service activities

Professional, scientific and technical activities

Construction

Public administration and defence; compulsory social security

Who's Hiring in North East Lincolnshire?

NHS Jobs

Manpower

Northern Lincolnshire and Goole NHS Trust

Gi Group

Quality Service Recruitment Limited

Tesco

North East Lincolnshire Council

Principal Resourcing

Meridian Business Support

REED Education

Tradewind Recruitment

Hamilton Cross

Highest Ranked Occupations North East Lincolnshire

Elementary Occupation

Professional Occupations

Associate Professional and Technical Occupations

Process, Plant and Machine Operativest

Administrative and Secretarial Occupations

Skilled Trades Occupation

Caring, Leisure and Other Service Occupations

Managers, Directors and Senior Officials

Sales and Customer Service Occupations

Health & Social Care Sector



Health & Social Care

Health & Social Care Overview
Health care is about the treatment and support of medical conditions in hospital, health centres and in the community. It includes Dentists and Opticians. Social care is about the care and support of people within the community.

15.7% of employment in the Humber is in health & social care

Employability Skills: Application of Numeracy, Communication & Literacy, Application of IT, Self Management, Team Working, Problem Solving, Business & Customer Awareness.

Examples of Key Employers in the Humber: NHS, Mica, relate, BUSY BEES, dovehouse hospice, Spire Healthcare, NHS City Health Care Partnership, Sue Ryder.

Useful subjects: English, IT, Science, Maths.

Did you know?

- Nearly all Health & Social Care organisations offer apprenticeships
- Around 20% of the workforce in the Humber is aged 55 or over
- 18% of Adult Health & Social Care workers in the Humber are male and 82% female more males are needed in the sector
- Due to an aging population Health & Social Care is one of the fastest growing sectors in the UK
- In Yorkshire & the Humber only 12% of workers are under 25 years old

Will there be opportunities available?

- The number of Health & Social Care jobs is predicted to grow to around 2.6million by 2025 nationally
- The NHS remains the biggest employer in the UK despite cuts in government spending and this is not expected to change
- We have an aging workforce and a large number of new employees will be required for the sector to meet demand

For further information visit:

- National Careers Service
- www.lmhumber.co.uk
- www.careyhumber.co.uk
- www.bridgingthegaphumber.co.uk
- www.gov.uk/apply-apprenticeship
- www.allaboutcareers.com
- www.stepintohenhs.nhs.uk
- www.caringcareers.gov.uk
- www.skillsforcare.org.uk
- www.deliveringyourfuture.co.uk
- Look in your local newspapers
- Pop in to your local Job Centre
- Check out Social Media
- And talk to family and friends

Logos at the bottom: EAST RIDING OF YARBOROUGH DISTRICT COUNCIL, greenport hull, Regional Growth Fund, Skills Funding Agency, Humber, Hull City Council, European Union, LM i H U M B E R

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Jobs in Health & Social Care:

- Care Worker
- Dispensing Assistant
- Dental Technician
- Counsellor
- Speech & Language Therapist
- Radiographer
- Anaesthetist
- Pharmacist

Salaries Start from £16,000 and can go up to £60,000+ depending on the level and your qualifications

Get a Career in the Health Sector

Click on the link above to watch videos all about working in the Health Sector.

You can also take a look at other sectors you may be interested in working in on www.lmihumber.co.uk

Future Skills



- Higher skilled jobs/professional will account for 70% of jobs
- IT& Software
- Employability skills
- Aptitude as well as academic qualifications – competency based interviews
- 65% of you will do jobs that have not yet been invented
- 50% of future jobs will require level 4 or higher qualifications
- Attitude

Future Jobs



- Social Media Strategists
- Bloggers
- User Experience Analyst
- Video Journalist
- Elderly Care
- Virtual Lawyer
- The Cloud Services Specialist
- And new jobs will be created that we aren't even aware of yet – think robots!

The Message for Young People



- Employers need a skilled and flexible workforce
- Do your research – Explore a number of career options
- Keep up-to-date with Industry – watch the news or look online
- Skills Development – Keep Learning
- Change is ongoing

More Information



www.lmihumber.co.uk

www.careersyandh.co.uk

www.bridingthegaphumber.co.uk

www.icould.co.uk

www.nomisweb.co.uk

www.ons.gov.uk

www.bbc.co.uk

www.hulldailymail.co.uk



www.lmihumber.co.uk