

BTEC MUSIC Knowledge Organiser – Music Industry

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venue	a place where a live music event can take place
small venue	pub, club, small theatre/hall
large venue	arena
multi-use venue	sports stadium
festival	outside gig, usually more than one stage
sound quality	how good the music sound due to the equipment
intimate atmosphere	performers are close to the audience
touring event	plays at different venues around the country
publicity	letting people know about the event
Risk Assessment	measuring risk and taking steps to minimise them
hazard	something which could cause injury or death
Operational Procedures	systems put in place to ensure people are safe

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Record Label	co-ordinates the production, manufacture, distribution and marketing of a song
Major Record Label	large label which has most departments in house
Indie Record Label	smaller label, usually focused on a particular style of music
music publishing	makes sure songwriters and composers get paid
promoter	finds venues, prices the event, publicising it to make it a success
broadcasting	distributing songs to a dispersed audience
marketing	responsible for identifying opportunities for the song to be heard
publicise	make the song and artist well known
online marketing	publicising an artist through websites
high street stores	selling CD's through shops i.e. HMV
digital download	selling songs through online stores i.e. iTunes

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PRS	collects money for music used in live performances
MCPS	licenses the composer's copyright for CD's and digital downloads
PPL	licenses the right to play sound recordings – eg in pubs, shops
A&R	looks after the best interest of the artist
Artist Manager	guides the career of an artist
PR	generates publicity, promotes the artist
Booking Agent	contacts promoters and venues to get gigs
Tour Manager	looks after financial and logistical aspects of a tour
Transport Hire Company	provides vehicles to carry equipment and people
Sound & Lighting Hire	provides good quality sound and lighting for gigs and tours
Sound & Lighting Engineer	can be hired to look after the sound and light at a gig